



What are Voter Ambassadors?

Voter Ambassadors are volunteers who are trained and supported by the City of Minneapolis Elections and Voter Services division to provide information and resources about this year's municipal election to their friends, neighbors, and civic circles.

What do Ambassadors do?

Ambassadors will be equipped to share neutral, non-partisan information about all aspects of this year's election in a variety of potential settings. This can include one-on-one conversations with friends and neighbors, presentations at meetings and events, house parties and other informal gatherings, staffing booths or tables at community events, participating in special election-centered events, and helping potential voters pre-register. Serving as an election judge on Election Day is also a natural extension of the work of an ambassador, and is an opportunity open to all qualified ambassadors.

What is the time commitment required to be an ambassador?

The level of commitment involved in being an ambassador can vary based upon the interest and availability of the individual ambassadors. All ambassadors can expect, at a minimum, to participate in an initial training session consisting of two hours of basic information about elections. Additional sessions will be available monthly to provide more in-depth and timely information to ambassadors to assist in their ongoing work. Attendance at these sessions is voluntary, but encouraged, and information shared will also be available electronically for access online.

In addition to personal conversations and contacts, all ambassadors are asked to commit to participating in at least three formal activities before Election Day. These activities may be arranged through the City's Elections Division or coordinated by the ambassador themselves, and represent a wide variety of potential days and times to accommodate different schedules.

Who can be an ambassador?

Engaged community residents and leaders make ideal Voter Ambassadors. All ambassadors should have the desire and willingness to:

- access social networks to engage other residents and community advocates
- conduct one-on-ones with other residents and leaders
- attend community sessions, meetings, and events to promote and share education material on elections and RCV
- communicate clearly with voters
- engage with and serve within diverse populations.

Participation in the Ambassador program is open without restrictions based on residency, citizenship, or eligibility to vote. It is, however, necessary for all Ambassadors to be able to speak and read English in order to be able to participate in the training. Fluency in an additional

language is a definite asset to being able to help engage a broader spectrum of other city residents. Many of the materials available to ambassadors to share with others will be translated into additional key languages. Ambassadors must be at least 16 years of age, and must have the consent of their parent or guardian to participate if under age 18.

In order to also serve as an Election Judge, additional qualifications - standard to all election judges - will apply.

What's the difference between preparing voters for the election and campaigning?

Voter ambassadors play a key role in ensuring all Minneapolis residents are prepared to participate in this year's municipal election. They do not engage in campaigning. The role of an ambassador is to provide information and education to all city residents in a neutral, non-partisan manner. Ambassadors cannot advocate for particular candidates or initiatives while in the role of an ambassador. Provided training will include clear guidelines for ambassadors to follow to ensure they maintain neutrality in their interactions with potential voters.